Achieva Credit Union Corporate Sponsorship Opportunities 2012

3rd Annual Achieva Credit Union Box Car Rally

When: October 6, 2012, 9 am – 4 pm
Where: downtown Clearwater's Cleveland Street District
Why: To support Pinellas County Schools most in need of funds by distributing the proceeds through a grant application process in partnership with the Pinellas Education Foundation.

2nd Annual Achieva Credit Union Reindeer Trot

When: December 1, 2012, 9 am – 1 pm
Where: Payne Park, Sarasota, FL
Why: To support Sarasota County Schools most in need of funds by distributing the proceeds through a grant application process in partnership with the Education Foundation of Sarasota.

The following sponsorship opportunities are available to support both community events:

$10,000 Level Sponsorship:

- All benefits of $5,000 Level Sponsorship **PLUS** Title Sponsor of events with Achieva Credit Union.

$5,000 Level Sponsorship:

Benefits at Both Events:
- Mention in on air TV and radio promotions and logo in newspaper advertising
- Stage announcements throughout the day
- Logo on all event promotional materials including ACU website
- Logo on volunteer or event t-shirts and in event program
- Sponsor materials and or coupons distributed in racers packet
- Promotional space at **ONE** event: 6' table, 2 chairs and 10' x 10' tent

Box Car Rally Only:
- Naming rights to a race class (*only 5 available*)
- Opportunity to present award to winner in one race category
- Opportunity to present 3-5 minute overview about your company at the event
- Four 2' x 6' logo banners along track route

Reindeer Trot Only:
- Name or logo on start and finish line banners

Corporate Sponsorship Opportunities, continued

$2,500 Level Sponsorship:

Benefits at Both Events:
- Stage announcements throughout the day
- Logo in newspaper advertising
- Logo on all event promotional materials including ACU website
- Logo on volunteer or event t-shirts and in event program
- Sponsor materials and or coupons distributed in racers packet
- Promotional space at **ONE** event: 6' table, 2 chairs and 10' x 10' tent

Box Car Rally Only:
- Two 2' x 6' logo banners along track route

Reindeer Trot Only:
- Name or logo on starting line banner

$1,000 Level Sponsorship:

Benefits at Both Events:
- Stage announcements throughout the day
- Logo on all event promotional materials including ACU website
- Logo on volunteer or event t-shirts and in event program
- Sponsor materials and or coupons distributed in racers packet
- Promotional space at **ONE** event: 6' table, 2 chairs and 10' x 10' tent

Box Car Rally Only:
- Two 2' x 6' logo banners along track route

Reindeer Trot Only:
- Signage prominently displayed at race

$500 Level Sponsorship:

Benefits at Both Events:
- Sponsor materials and or coupons distributed in racers packet
- Logo on all event promotional materials including ACU website
- Logo in event program
- Promotional space at **ONE** event: 6' table, 2 chairs (10' x 10' tent at Box Car Rally only)

Box Car Rally Only:
- Stage announcements throughout the day
- One 2' x 6' logo banner along track route

Reindeer Trot Only:
- Signage prominently displayed at race

$250 Level Sponsorship:

***Benefits at Both Events*:**
- Logo in event program
- Promotional space at **ONE** event: 6' table, 2 chairs (10' x 10' tent at Box Car Rally only)